

2017

CSG NATIONAL CONFERENCE



DECEMBER 14-16

*Mandalay Bay Convention Center*

*Agenda*









# Thank you!

## CSG LEADERSHIP CIRCLE



To learn more about the CSG Associates Program and Leadership Circle, please contact:

**Maggie Mick**, Director of Advancement | The Council of State Governments | **ph** 859.244.8113 | **mmick@csg.org**

**Margaret Ridley**, Development Manager | The Council of State Governments | **ph** 859.244.8116 | **mr Ridley@csg.org**





# 2017 CSG ASSOCIATES

## CSG Leadership Circle

### Alkermes

Charter

### Consumer Technology Association

CVS Health

Edison Electric Institute

Esri

Hospital Corporation of America

Intuit

### Marathon Petroleum Corporation

Mylan

Novo Nordisk Inc.

PhRMA

RAI Services Company

### Rockwood Group

Sunovion Pharmaceuticals Inc.\*

The International Council of

Shopping Centers\*

The Procter & Gamble Company

## CSG Senior Associates

3M Company

Abbott

Amway

Astellas US LLC\*

AT&T

Bayer

Novartis Pharmaceuticals

RELX Inc.

Walmart

## CSG Associates

1-800 Contacts Inc.

ACT Inc.

Advance America

Air-Conditioning, Heating, and

Refrigeration Institute

Alliance of Automobile

Manufacturers

Altria Client Services Inc.

Alzheimer's Association

Amazon

America's Health Insurance Plans

American Bankers Association

American Chemistry Council

American Dental Association

American Electric Power

American Fuel & Petrochemical

Manufacturers

American Gas Association

American Nurses Association

American Society of Civil

Engineers

Amgen

Anthem Inc.

Archer Daniels Midland Company

Ash Grove Cement Company

### Association of Equipment

### Manufacturers

Audi of America

Bank of America

### Baxter Healthcare Corporation

### BASF

### Beacon Health Options

### Big Rivers Electric Corporation

Biotechnology Innovation

Association

BlueCross BlueShield Association

Boehringer Ingelheim

Pharmaceuticals Inc.

Brown-Forman

Capital One

Cargill

Celgene Corporation

### Centene Corporation

Chevron Corporation

Comcast Corporation

### CompTIA

Consumer Healthcare Products

Association

### Council for Affordable Quality

### Healthcare (CAQH)

CropLife America

CTIA

Daiichi Sankyo Inc.

DuPont

eviCore healthcare

Express Scripts Inc.

ExxonMobil Corporation

Financial Services Institute Inc.

Genentech

General Electric Company

Global Automakers

### Indivior

Institute for Building Technology

and Safety

Institute of Scrap Recycling

Industries Inc.

International Bottled Water

Association

International Paper

### International Sleep Products

### Association

Internet Association

### ITC Holdings

Johnson & Johnson

Koch Companies Public Sector LLC

### LegalZoom

### Leo Pharma

LexisNexis

LifePoint Health

LKQ Corporation

Mars Inc.

MasterCard Worldwide

McKesson Corporation

McLane Company Inc.

Mead Johnson Nutrition

Microsoft Corporation

Molina Healthcare

MultiState Associates Inc.

National Association of Home

Builders

National Beer Wholesalers

Association

NCTA- The Internet & Television

Association

National Council of State Boards

of Nursing

National Rural Electric

Cooperative Association

New Avon LLC

Nissan North America Inc.

### Nuclear Energy Institute

Oasis Financial

Personal Care Products Council

Pfizer

Pharmaceutical Care

Management Association

Philips

### POET

Premier Inc.

Professional Beauty Association

Purdue Pharma LP

### Renovate America

Serlin Haley

Sprint Corporation

### State and Federal

### Communications Inc.

Stateside Associates

Teva Pharmaceuticals

The Carpet & Rug Institute

The Kraft Heinz Company

Toyota Motor North America

Visa Inc.

Walgreen Co.

### Waste Management Inc.

Wells Fargo & Company

\* Global Development Fund Member

**Bold** denotes new member in 2017



## CSG 2017 National Conference

Welcome to Las Vegas .....	4
General Information .....	5
CSG Innovation Classrooms .....	6
CSG Campaign Against Hunger Service Project .....	7
Conference Agenda .....	8
About CSG .....	20
Mandalay Bay South Convention Center, Floor Plan .....	21

## Conference App & Social Media

The CSG 2017 National Conference app provides session times, room assignments, maps and conference documents at your fingertips while keeping you informed in real time about conference events. Downloading the app will ensure you don't miss any of the important events CSG has planned. Available on Google Play and the Apple App Store.

Stay connected by using #CSG2017 on Facebook and Twitter!



[www.twitter.com/CSGovts](https://www.twitter.com/CSGovts)



[www.facebook.com/CSGovts](https://www.facebook.com/CSGovts)





## Welcome to LAS VEGAS

Dear Friends:

Welcome to Las Vegas, Nevada, and the 2017 National Conference of The Council of State Governments. We are excited you are here and we look forward to engaging with you in the exceptional sessions and fun social events planned during our time together in this amazing city.

The Council of State Governments has been a value resource for the states for 85 years. With our regional strength, our data driven focus and our ability to convene state officials across party lines, CSG remains a force for good. Las Vegas is a place known for magic. The magic of CSG has always been you. Your engagement on public policy issues, your passion for public service, your commitment to make a difference all make CSG a success. We are grateful for your participation and leadership. Thank you.

Politics today is a high stakes game. At times, it seems the odds are stacked against you. CSG's mission is to champion excellence in state government to advance the common good. For today's state officials, CSG is a sure bet and we are "all in" when it comes to helping you achieve more.

During this conference, we will have the opportunity to interact with thought leaders and experts, a renowned presidential historian and public officials from nearly every state. You will have the chance to share what you know and learn from others. Our goal is to provide you with information, insights and opportunities to network which will empower you to better navigate the complex issues facing your state and our nation.

We are pleased to bring this year's conference to Las Vegas and stand with the people of this city as Vegas Strong. In that spirit, please plan to join us on Saturday morning for a CSG National Conference tradition of assembling meals for local families facing hunger. With your help, we will pack over 35,000 meals for donation to a local Las Vegas food bank.

This conference would not be possible without the generous support of our CSG Associates and sponsors. Their commitment to the success of this event is greatly appreciated.

The popular catch phrase reminds us that, "What happens in Vegas, stays in Vegas." With all due respect, we hope that what happens at this conference doesn't stay in Vegas, but goes back with you to your state to help you build a brighter future for the citizens you serve.

Happy holidays and welcome to Vegas, where the sky's the limit.

**GOVERNOR KATE BROWN**  
Oregon  
2017 National President

**SENATOR KELVIN ATKINSON**  
Nevada  
2017 National Chair

**DAVID ADKINS**  
CEO/Executive Director  
The Council of State Governments



# General INFORMATION

All sessions will take place at the Mandalay Bay South Convention Center, Level 3, unless otherwise noted.

## MANDALAY BAY RESORT MAP & SOUTH CONVENTION CENTER

Most agenda session rooms can be found by referring to the Mandalay Bay South Convention Center floor plan found on page 21. For events taking place outside of the convention center, please refer to the resort map. Resort maps are available upon request at the hotel concierge desk. A limited number of resort maps can be found at the CSG registration desk.

## NAME BADGES

For the safety of attendees, CSG requires all conference participants, including staff and speakers, to display their name badges at all CSG conference sessions and events.

## EVENING EVENTS & RECEPTIONS

Please note that some evening events and receptions do have age restrictions and require a government issued photo ID for admittance. Complete details can be found within the conference agenda schedule and are also available at the CSG registration desk. CSG name badges are required for all evening events and receptions.

## CODE OF CONDUCT

By registering for this conference, you agree to abide by all conference rules and policies at all times. Failure to do so may result in removal from the conference at the discretion of CSG staff. Copies of the conference rules and policies are available at the CSG registration desk and on the CSG National Conference app.

## ATTIRE

Dress for CSG National Conference sessions is business casual.

## ALCOHOL POLICY

CSG advocates the responsible use of alcohol and encourages the use of designated drivers by all participants at CSG functions.

## INTERNET ACCESS

Wireless internet is complimentary in guest rooms and public spaces for all registered attendees. You will receive login information upon checking in at the hotel. Internet is also available during CSG registration hours at the CSG Cyber Café.

## CHARGING STATION

A cell phone charging station is available to all registered attendees located near the CSG registration desk. Attendees who leave their phones unattended at the charging station do so at their own risk. CSG is not responsible for phones or other belongings left unattended.

## CONFERENCE APP & SOCIAL MEDIA

The CSG 2017 National Conference app provides session times, room assignments, maps and conference documents at your fingertips while keeping you informed in real time about conference events. Downloading the app will ensure you don't miss any of the important events CSG has planned. Available on Google Play and the Apple App Store.

Stay connected by using #CSG2017 on Facebook and Twitter!

## MEDIA POLICY

All media personnel are required to abide by the CSG Media Credential Terms & Agreements. Copies are available at the CSG registration desk.





# CSG INNOVATION CLASSROOMS

Innovation Classroom sessions provide the opportunity to demonstrate new and cutting-edge technologies impacting public policy in the states. CSG does not endorse the technologies shared as part of this experience.

## THURSDAY, DEC. 14

### The Time is Now to Eliminate the Rural Broadband Gap

Presented by Microsoft Corporation

1 – 2 p.m.

Palm Foyer

### Purpose and Persistence: Delivering the First FDA-Approved Gene Therapy to Fight Cancer

Presented by Novartis Pharmaceuticals

2 – 3 p.m.

Palm Foyer

## FRIDAY, DEC. 15

### Purpose and Persistence: Delivering the First FDA-Approved Gene Therapy to Fight Cancer

Presented by Novartis Pharmaceuticals

9 – 10 a.m.

Palm Foyer

### The Time is Now to Eliminate the Rural Broadband Gap

Presented by Microsoft Corporation

10 – 11 a.m.

Palm Foyer

### Tobacco, Ebola and Public-Private Partnerships – Harnessing Innovation for Public Good and Economic Growth

Presented by RAI Services Company

11 a.m. – Noon

Palm Foyer

### Creating Transparency, Openness and Trust: A Modern Approach to Redistricting

Presented by Esri Inc.

2 – 3 p.m.

Palm Foyer

## SATURDAY, DEC. 16

### Tobacco, Ebola and Public-Private Partnerships – Harnessing Innovation for Public Good and Economic Growth

Presented by RAI Services Company

10 – 11 a.m.

Palm Foyer

### Using Technology to Create and Inform Your Opioid Strategy

Presented by Esri Inc.

11 a.m. – Noon

Palm Foyer



# FIGHT HUNGER



Let's Knock Out  
Hunger Together!

SATURDAY, DEC. 16 8:30-10A.M.  
LOCATED IN JASMINE ABEF.

CSG Campaign Against Hunger Service Project

In Nevada, 1 in 5 people struggle with hunger. Bring your holiday spirit and join your colleagues in fellowship and fun as we pack 35,000 meals for local distribution.

## KEYNOTE



## NEVADA GOV. BRIAN SANDOVAL

Friday, Dec. 15

Nevada Gov. Brian Sandoval will kick off the CSG 2017 National Conference as the keynote speaker for this opening plenary session. Sandoval is the 30th governor of Nevada and served as the 2015 CSG president. Sandoval has worked to transform Nevada's approach to economic development, expand health care coverage, implement new innovative gaming policy, invest in and modernize Nevada's public education system, and provide support to military veterans and their families through educational, employment and health care services.

### Opening Session & Luncheon

Noon - 2 p.m.  
South Seas Ballroom ABE





## Conference **AGENDA**

### WEDNESDAY, DEC. 13

#### CSG Registration/Information Desk Open

1 – 5 p.m.

Jasmine Registration

#### CSG 21st Century Foundation

(invitation only)

2 – 5 p.m.

South Convention Center, Level 2 Surf AB

### THURSDAY, DEC. 14

#### CSG Registration/Information Desk Open

7 a.m. – 5 p.m.

Jasmine Registration

#### Buffet Breakfast

Note: Breakfast seating will be in the session rooms.

7 – 9 a.m.

Palm Foyer & Jasmine Foyer North

#### CSG Shared State Legislation Part I

8 a.m. – Noon

Jasmine AB

#### CSG Policy Academy: Hiring and Retaining Workers with Disabilities

(open to all registered national conference attendees)

8 a.m. – 5 p.m.

Palm A

This full-day event will cover innovative state practices on hiring and retaining workers with disabilities, including how the state can be a model employer, how to engage and support the business community and best practices on providing employment supports for people with disabilities. The policy academy will include success stories from Kentucky, Massachusetts, Nevada and Oregon on the policies and practices of states that lead to higher labor market engagement by people with disabilities.





## CSG Policy Academy: Making Waves with State Water Policies

(open to all registered national conference attendees)  
8 a.m. – 5 p.m.

Palm B

Water issues are some of the most important policy questions facing state officials across the nation. Hurricane Harvey unleashed more than 9 trillion gallons of water and dumped more than an average year's worth of rainfall in some places—leaving underwater as much as 30 percent of Harris County, home to Houston, our nation's fourth largest city. Science tells us that flooding is becoming more common and severe, meaning that hurricanes like Harvey and Irma are likely harbingers of disasters to come. The water crisis in Flint, Michigan, resulted in an estimated \$385 billion in social costs, stemming from toxic levels of lead in the city's drinking water. Other water issues, including water quality improvements, droughts, water resource management, integrated water planning and the impacts of new federal regulations raise a host of policy concerns for state leaders now and in the future. This one-day policy academy will explore a variety of these topics and highlight innovative policies being adopted across the country.

## Growing a Consensus on Marijuana Policy

(open to all registered national conference attendees)  
8:30 a.m. – 4:30 p.m.

Palm C

More than half of states have now legalized marijuana use—recreational or medicinal. That's a massive shift in policy from just a decade ago. With this shift comes a slew of legislative, regulatory and fiscal questions for state policymakers to tackle. This day-long policy forum will provide an overview of the current legal landscape and best practices for taxation, regulation and licensing. The forum will discuss emerging trends and provide attendees direct exposure to Nevada's marijuana legalization experience.

## CSG Investment Subcommittee

(invitation only)

10 a.m. – Noon

Explorers Ballroom

## CSG National Conference Committee

### Working Lunch

(invitation only)

Noon – 1:30 p.m.

Jasmine F

## Buffet Lunch

(open to all registered national conference attendees)

Noon – 1:30 p.m.

Palm Foyer & Jasmine Foyer North







## The Time is Now to Eliminate the Rural Broadband Gap

CSG Innovation Classroom presented by Microsoft Corporation

1 – 2 p.m.

Palm Foyer

The time is right for the nation to set an ambitious but achievable goal: eliminate the rural broadband gap within the next five years. Microsoft aims to meet this goal by July 4, 2022, by working on projects directly with partners, offering digital skills training for people of all ages, and stimulating investments by others through technology licensing. During this session, / You will learn more about how Microsoft will invest its own resources to work as a catalyst for broader market adoption, and the important role government will play to eliminate the broadband gap.

\*\*Innovation Classroom sessions provide the opportunity to demonstrate new and cutting-edge technologies impacting public policy in the states. CSG does not endorse the technologies shared as part of this experience.

## CSG Leadership Council

(invitation only)

1:30 – 5 p.m.

Jasmine E

## Purpose and Persistence: Delivering the First FDA-Approved Gene Therapy to Fight Cancer

CSG Innovation Classroom presented by Novartis Pharmaceuticals

2 – 3 p.m.

Palm Foyer

This session will dive into the science and clinical benefit around the first FDA-approved cell and gene therapy. From the time of filing to the FDA approval of Kymriah™ on Aug. 30, 2017, Novartis has led this latest groundbreaking chapter in cancer therapy as part of its ongoing endeavor to treat patients in areas of unmet medical need. Kymriah™ represents a revolutionary treatment option for pediatric and young adult patients with relapsed or refractory B-cell ALL. It is the embodiment of personalized medicine. Unlike traditional therapies, each dose is tailored individually to, and manufactured for, each patient using the patient's own blood cells via pioneering technology and a sophisticated process.

\*\*Innovation Classroom sessions provide the opportunity to demonstrate new and cutting-edge technologies impacting public policy in the states. CSG does not endorse the technologies shared as part of this experience.

## KEYNOTE



## MICHAEL BESCHLOSS

Saturday, Dec. 16

Michael Beschloss—award-winning historian, best-selling author of nine books, *The New York Times* columnist, and Emmy-winning contributor to “NBC News” and the “PBS NewsHour”—will be the keynote speaker for the Toll Fellowship class graduation and luncheon on Saturday, Dec. 16. Beschloss will hold a book signing after the luncheon. Book sales will not be available on site. Conference attendees can bring previously purchased Michael Beschloss authored books for signing.

### Toll Fellowship Graduation & Luncheon

Noon – 2 p.m.  
South Seas Ballroom ABE



### CSG Executive Committee Reception

(invitation only)  
5 – 6 p.m.  
Palm D

### Evening Event: Welcome to Las Vegas!

6 p.m.  
LIGHT, Mandalay Bay

Join your colleagues at The LIGHT located in Mandalay Bay for a holiday party you won't want to miss!

Walking Directions: From the Mandalay Bay front desk, walk past the casino and toward the Mandalay Bay parking garage. LIGHT is located on the cobblestone path near Mandalay Bay's West Valet entrance and parking garage.

Please note that all participants must be at least 21 years old and have a government issued photo ID.

### Buffet Breakfast

7:30 – 8:30 a.m.  
South Seas Ballroom ABE

### Wake Up with WIG!

Presented by Women in Government (WIG)  
7:30-8:30 a.m.  
South Seas Ballroom F  
(open to all registered national conference attendees)  
Join Women In Government, CSG's newest affiliate, for breakfast and learn what is on the horizon for WIG in 2018!

Hosted by WIG board chair, Colorado Sen. Nancy Todd, and WIG Executive Director Lucy Gettman

### Steps to Success with the Every Student Succeeds Act

Presented by the CSG Education & Workforce Development Public Policy Committee  
8:30 – 10 a.m.  
Jasmine CD

This 90-minute session will be a helpful tool for state leaders to learn about state ESSA plans and the innovative education practices and policies each state proposed. Speakers from the U.S. Department of Ed-

## FRIDAY, DEC. 15

### CSG Registration/Information Desk Open

7:30 a.m. – 5 p.m.  
Jasmine Registration

## COMPLIMENTARY COFFEE & SODA SERVICE

In addition to the daily breakfast and lunch offerings, CSG will offer the following breaks for coffee and soda.

### FRIDAY

Coffee Service  
10-10:30 a.m.

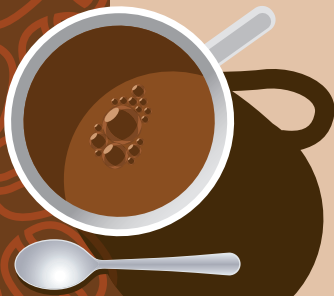
Coffee & Soda Service  
2-2:30 p.m.

### SATURDAY

Coffee Service  
10-10:30 a.m.

Coffee & Soda Service  
2-2:30 p.m.

Located at South Seas, Palm & Jasmine Foyers







ucation and the Education Commission of the States will lead a discussion on the shared challenges and possible policy solutions that are addressed through ESSA. This session will also cover the projected top five issues in education and workforce for 2018.

## The Who, Watt, When of Modernizing Power Grids

Presented by the CSG Energy & Environment Public Policy Committee

8:30 – 10 a.m.

Jasmine GH

Few topics are as hot with state policymakers as grid modernization. Across the nation, states and utilities are investigating how best to upgrade the electric power grid to enhance its efficiency and integrate more clean energy technologies. At the same time, large scale investment in grid modernization triggers key questions: Is it worth it? How can states maximize the potential benefits of grid modernization? As utilities come to the table for grid modernization funds, state policymakers have an opportunity to plan now to get ahead of the process and generate the most benefits from those investments. This session will explore strategies for wisely designing a grid modernization program that can guide utility investment and increase the chances that customers get the most out of grid modernization efforts.

## Developing a Cybersecurity Strategy

CSG Policy Workshop

8:30 – 10 a.m.

Palm C

Technology is constantly changing and evolving. In tandem, cybersecurity threats are evolving and becoming more sophisticated—and states are under attack. This session will explore several proven ways that your state can be more prepared to face the cybersecurity threat from both an offensive and a defensive position.

## CSG Finance Committee

8:30 – 10 a.m.

Jasmine EF

## NCIC Summit of the States Opening Session: Interstate Compacts 101

8:30 – 10 a.m.

Palm D

This panel will examine the evolution and current use of interstate compacts, discuss the history of interstate compacts and examine the scope of interstate problems states now tackle through compacts. Additionally, this panel will explore other forms of multistate cooperation and discuss why compacts are generally viewed as a superior solution to foster inter-





state cooperation, protect consumers and guard state sovereignty. As policymakers confront issues from health care delivery to infrastructure revitalization, interstate compacts allow states to work collaboratively across state lines to bring resolution to some of America's most pressing issues with innovation and a unified voice.

## Purpose and Persistence: Delivering the First FDA-Approved Gene Therapy to Fight Cancer

CSG Innovation Classroom presented by Novartis Pharmaceuticals

9 – 10 a.m.

Palm Foyer

This session will dive into the science and clinical benefit around the first FDA-approved cell and gene therapy. From the time of filing to the FDA approval of Kymriah™ on Aug. 30, 2017, Novartis has led this latest groundbreaking chapter in cancer therapy as part of its ongoing endeavor to treat patients in areas of unmet medical need. Kymriah™ represents a revolutionary treatment option for pediatric and young adult patients with relapsed or refractory B-cell ALL. It is the embodiment of personalized medicine. Unlike traditional therapies, each dose is tailored individually to, and manufactured for, each patient using the patient's own blood cells via pioneering technology and a sophisticated process.

\*\*Innovation Classroom sessions provide the opportunity to demonstrate new and cutting-edge technologies impacting public policy in the states. CSG does not endorse the technologies shared as part of this experience.

## Coffee Service

10-10:30 a.m.

South Seas, Palm & Jasmine Foyers  
Complimentary coffee will be available.

## The Time is Now to Eliminate the Rural Broadband Gap

CSG Innovation Classroom presented by Microsoft Corporation

10 – 11 a.m.

Palm Foyer

The time is right for the nation to set an ambitious but achievable goal: eliminate the rural broadband gap within the next five years. Microsoft aims to meet this goal by July 4, 2022, by working on projects directly with partners, offering digital skills training for people

of all ages, and stimulating investments by others through technology licensing. During this session, learn more about how Microsoft will invest its own resources to work as a catalyst for broader market adoption, and the important role government will play to eliminate the broadband gap.

\*\*Innovation Classroom sessions provide the opportunity to demonstrate new and cutting-edge technologies impacting public policy in the states. CSG does not endorse the technologies shared as part of this experience.

## CSG Associates Advisory Committee

10:30 a.m. – Noon

Jasmine EF

## The Business Incentives Trap

Presented by the CSG Fiscal & Economic Development Public Policy Committee

10:30 a.m. – Noon

South Seas Ballroom IJ

States spend billions each year on tax and financial incentives and in some states, tax expenditures can exceed revenues. Also, the costs can be unpredictable. The costs of some state tax incentive programs have increased quickly and unexpectedly by tens or hundreds of millions of dollars. With every public dollar being scrutinized, it is important to ask—are these incentives getting the scrutiny they deserve?

## All Trade is Local

Presented by the CSG International Committee

10:30 a.m. – Noon

South Seas Ballroom GH

International trade and investments from foreign nations are major contributors to the United States economy and help support millions of good-paying jobs throughout state and local communities. In today's global economy, it is imperative that state and local governments play a leading role in coordinating and developing an international trade and investment strategy that gets their community ready to engage and compete in the global marketplace. This session will highlight how state leaders can further engage in international trade, including trade policy and trade promotion.

## Professional Licensing from Plumbers to Physicians

CSG Policy Workshop

10:30 a.m. – Noon

Jasmine CD





More than a quarter of U.S. workers now require a license to do their jobs, with most of these workers licensed by the states. States are striving to engage more people in the workforce and at the same time protect the public interest. This session will cover innovative and successful models of state licensure for professions, as state leaders balance consumer protections, flexibility and accessibility for workers.

### NCIC Summit of the States: Best Practices for Administering Interstate Compacts

10:30 a.m. - Noon  
Palm D

This panel will feature a wide-ranging discussion with interstate compact administrators about the best practices they have discovered including general governance, funding, data sharing, appointment of commissioners, engaging partners with MOUs, transparency, administrative rulemaking, and interaction with state executive and legislative branch officials. It will feature distinct perspectives from established compacts and compacts that have recently created their administrative structure.

### Tobacco, Ebola and Public-Private Partnerships - Harnessing Innovation for Public Good and Economic Growth

CSG Innovation Classroom presented by  
RAI Services Company  
11 a.m. - Noon  
Palm Foyer

Hugh Haydon will present a fascinating account of how Kentucky BioProcessing's, or KBP's, innovative use of tobacco plants helped save the lives of American missionaries infected with Ebola during the 2014 West Africa pandemic. Haydon will share how his background in economic development spurred KBP's creation and emergence as a leader in using tobacco plants for biotechnology applications. And he will detail how public-private partnerships can identify and collaboratively commercialize untapped resources to drive economic growth.

\*\*Innovation Classroom sessions provide the opportunity to demonstrate new and cutting-edge technologies impacting public policy in the states. CSG does not endorse the technologies shared as part of this experience.

### Welcome to Nevada! Opening Session and Luncheon with Nevada Gov. Brian Sandoval

Noon - 2 p.m.  
South Seas Ballroom ABE

Nevada Gov. Brian Sandoval will kick off the CSG 2017 National Conference as the keynote speaker for this opening plenary session. Sandoval is the 30th governor of Nevada and served as the 2015 CSG president. Sandoval has worked to transform Nevada's approach to economic development, expand health care coverage, implement new innovative gaming policy, invest in and modernize Nevada's public education system, and provide support to military veterans and their families through educational, employment and healthcare services.





## Coffee & Soda Service

2-2:30 p.m.

South Seas, Palm & Jasmine Foyers

Complimentary coffee and soda will be available.

## Creating Transparency, Openness and Trust: A Modern Approach to Redistricting

CSG Innovation Classroom presented by Esri Inc.

2 – 3 p.m.

Palm Foyer

The criteria that states use to create and redraw legislative district lines vary greatly. Their processes range from simple to highly technical and politically complex. To the public, the redistricting process is a bit of a mystery. When left with a mystery, they fill the void with questions about transparency, openness and trust. This session will offer a different way to think about the redistricting process, one that addresses the technical and political needs but engages the public, too.

\*\*Innovation Classroom sessions provide the opportunity to demonstrate new and cutting-edge technologies impacting public policy in the states. CSG does not endorse the technologies shared as part of this experience.

## NCIC Summit of the States: Interstate Compacts and State Legislatures

2:30 – 3:45 p.m.

Palm D

This session will cover updates on what happened with interstate compact legislation in 2017 and what is coming up in 2018. The panel will also examine best practices for educating legislators and legislative staff about interstate compacts and maintaining that knowledge in the face of legislative transition. The panel will discuss the growing importance of legislatures in overseeing compact agencies and discuss whether states can meet the minimum standards required by an interstate compact, while permitting additional protections or accommodations.

## Reducing Recidivism and Improving Other Outcomes for Youth in the Juvenile Justice System

Presented by the CSG Interbranch Affairs Committee

2:30 – 4 p.m.

Jasmine GH

While most states have dramatically reduced youth incarceration rates in the last several years, recidivism rates remain high and states are struggling to improve other outcomes for youth in the juvenile justice system. Speakers from The Council of State Governments Justice Center will provide state leaders with information on what the research says works to reduce recidivism and improve other outcomes for youth in the juvenile justice system, while also strengthening public safety. The session will also feature state leaders who are working collaboratively across branches of government in their states to align policies, practices and funding allocations with what the research says works.

## The Uncertain Future of Health Care

Presented by the CSG Health Public Policy Committee

2:30 – 4 p.m.

South Seas Ballroom IJ

As Congress worked to repeal and replace the Affordable Care Act in 2017, it became clear that Americans across the political spectrum care deeply about health care policy—and that state leaders are not willing to stand by and wait. Top issues identified in public opinion polling include high prescription drug costs, rising health insurance premiums, unsustainable Medicaid spending and the alarming opioid epidemic gripping the nation. While states must accommodate federal health policy, state leaders are actively involved in working across partisan lines and developing state solutions to these issues that are results-oriented and evidence-based. This session will examine the ways in which states are both reacting to federal efforts and leading the charge to create sound health policy.

## Nevada Drives Transportation Policy into the Future

Presented by the CSG Transportation & Infrastructure Public Policy Committee

2:30 – 4 p.m.

South Seas Ballroom GH

Nevada is home to the Tesla Gigafactory, where lithium-ion batteries for electric cars are being manufactured. The state is a test bed for Hyperloop One technology, for unmanned aerial systems, and for connected and automated vehicles. Nevada was the first to pass autonomous vehicle legislation in 2011. With Project NEON, Nevada has undertaken the largest public works project in its history, which will widen the busiest stretch of highway in Las Vegas. The director of the Nevada Department of Transportation, Rudy





Malfabon, will discuss how these and other initiatives are driving his state forward. Plus, the committee will engage in interactive policy discussions on the takeaways from this summer's CSG Autonomous and Connected Vehicle Policy Academy in Detroit.

## CSG Shared State Legislation Part II

2:30 – 5:30 p.m.

Jasmine AB

## NCIC Summit of the States: Federalism and Interstate Compacts

4 – 5:15 p.m.

Palm D

This panel will examine federalism and the use of interstate compacts, as well as discuss federal, state, local and international participation in interstate compacts. This panel will also take a closer look at how federal agencies interact with and participate in interstate compact governing bodies.

## Japan Local Government Center Reception

(open to all registered National Conference attendees)

4:30 – 5:30 p.m.

Palm A

## CSG Henry Toll Fellowship Alumni Reception

(invitation only)

5 – 6:30 p.m.

South Seas Ballroom CD

## SGAC Reception

(open to all registered national conference attendees)

5:30 – 6:30 p.m.

Border Grill, Mandalay Bay

This event, hosted by the State Government Affairs Council, will provide an informal opportunity for leaders to meet and exchange ideas with colleagues across the nation. This networking event will take place at Border Grill, Las Vegas' destination restaurant overlooking the Mandalay Beach. Beverages and light fare will be available.

Walking directions from the events and convention center parking area: The entrance will take you to the main restaurant area. Keep right, passing restaurants

and shops. The hall curves left into the Events and Convention Center. Border Grill's neon sign is next to the one for Shark Reef. Follow the neon arrow to the Border Grill upstairs entrance.

## Evening Event: Michael Jackson ONE

Presented by Cirque du Soleil

7 p.m.

Doors open at 6 p.m.; all guests should be seated by 6:45 p.m.; show begins at 7 p.m.

Hailed by Rolling Stone as "A virtual parade of 'wow' moments," Michael Jackson ONE is an electrifying fusion of acrobatics, dance and visuals that reflects the dynamic showmanship of the King of Pop, immersing the audience into the world of Michael's music. Driven by his biggest hits heard like never before in a riveting, state-of-the-art surround-sound environment, Michael Jackson ONE by Cirque du Soleil performs exclusively at Mandalay Bay Resort and Casino in Las Vegas.

Ticket distribution: Please visit the Cirque du Soleil desk, located near the CSG Registration & Information desk, during CSG Registration hours on Wednesday, Thursday or Friday to pick up your pre-reserved tickets. Photo ID will be required.

Walking directions: Michael Jackson ONE Theater is located in the Mandalay Bay Resort, on the northeast side of the campus, near the entrance to the Delano Hotel. From the South Convention Center, proceed toward the casino. Enter the casino and turn left as you pass the Mizuya Lounge and proceed toward the Casino Cashier and the Sports Book. Turn left as you pass the Sports Book and the Box Office and you will arrive at the Michael Jackson ONE Theater to the right.

Please note that guests must be five years of age or older to participate.

## SATURDAY, DEC. 16

### CSG Registration/Information Desk Open

7:30 a.m. – 4 p.m.

Jasmine Registration

### Buffet Breakfast

7:30 – 8:30 a.m.

South Seas Ballroom ABE



## CSG Campaign Against Hunger Service Project

8:30 – 10 a.m.

Jasmine ABEF

In Nevada, 1 in 5 people struggle with hunger. Bring your holiday spirit and join your colleagues in fellowship and fun as we pack 35,000 meals for local distribution.

## Coffee Service

10-10:30 a.m.

South Seas, Palm & Jasmine Foyers

Complimentary coffee will be available.

## Tobacco, Ebola and Public-Private Partnerships – Harnessing Innovation for Public Good and Economic Growth

CSG Innovation Classroom presented by RAI Services Company

10 – 11 a.m.

Palm Foyer

Hugh Haydon will present a fascinating account of how Kentucky BioProcessing's, or KBP's, innovative use of tobacco plants helped save the lives of American missionaries infected with Ebola during the 2014 West Africa pandemic. Haydon will share how his background in economic development spurred KBP's creation and emergence as a leader in using tobacco plants for biotechnology applications. And he will detail how public-private partnerships can identify and collaboratively commercialize untapped resources to drive economic growth.

\*\*\*Innovation Classroom sessions provide the opportunity to demonstrate new and cutting-edge technologies impacting public policy in the states. CSG does not endorse the technologies shared as part of this experience.

## CSG Midwestern Legislative Conference Executive Committee

10 a.m. – Noon

South Seas Ballroom F

## Improving the State and Federal Connection

Presented by the CSG Intergovernmental Affairs Committee

10:30 a.m. – Noon

South Seas Ballroom IJ

When the federal government issues regulations or passes legislation without proper consultation with state leaders, state priorities may be adversely impacted and problems result. An active and lively federalism requires greater interaction and cooperation between federal policymakers and states to assure the state's needs and goals are met. The Intergovernmental Affairs Committee will take an in-depth look at how states and the federal government work together during the policymaking process, and will examine what effective "consultation" should look like.

## Success Improving Voting for Overseas Citizens

CSG Policy Workshop

10:30 a.m. – Noon

Jasmine G

For decades, members of the U.S. military and their dependents have faced obstacles at every step of the overseas voting process: registering to vote, requesting and receiving absentee ballots, and returning absentee ballots. Over the last four years, the CSG Overseas Voting Initiative orchestrated three advisory working groups comprised of state and local election administrators to research and formulate recommendations that could be adopted to improve the overseas absentee voting process. This session will be the CSG Overseas Voting Initiative's final presentation to CSG membership as it wraps up a four-year partnership with the U.S. Department of Defense's Federal Voting Assistance Program designed to improve the return rate of overseas absentee ballots from service members and U.S. citizens abroad.

## NCIC Summit of the States: Legal Roundtable

10:30 a.m. – Noon

Jasmine C

In this session, NCIC will provide an annual review of interstate compact case law from the previous year. Recent court cases on both the state and federal level have shown that the interstate compact mechanism must interact with all three branches of state and federal government. Panelists will provide an update on recent developments in the courts and explore the potential impact to interstate compact administration.





## Using Technology to Create and Inform Your Opioid Strategy

CSG Innovation Classroom presented by Esri Inc.

11 a.m. – Noon

Palm Foyer

The opioid crisis presents a complex problem that cannot be solved overnight. States, local governments, and nonprofits all generate and collect a wealth of data. But, how can states be more proactive and use this data more effectively? Modern technology, combined with mapping and data analytics, provide a better way to turn this data into information and insight, helps make better decisions when planning outreach and prevention programs, and raises public awareness and improves access to vital treatment services.

\*\*Innovation Classroom sessions provide the opportunity to demonstrate new and cutting-edge technologies impacting public policy in the states. CSG does not endorse the technologies shared as part of this experience.

## CSG 2017 Toll Fellowship Graduation and Luncheon

Commencement Keynote: Michael Beschloss

Noon – 2 p.m.

South Seas Ballroom ABE

Join us for the CSG 2017 Toll Fellowship class graduation and luncheon! For more than 30 years, the Henry Toll Fellowship has selected 48 of the nation's

top officials who represent all three branches of state government for a professional development experience unlike any other.

The keynote speaker for this event is Michael Beschloss, an award-winning historian, best-selling author of nine books, *The New York Times* columnist and Emmy-winning contributor to *NBC News*.

*The New York Times Book Review* has called Beschloss "easily the most widely recognized presidential historian in the United States."

## Michael Beschloss Book Signing

2 – 2:30 p.m.

South Seas Foyer North

Book sales will not be available on site. Conference attendees can bring previously purchased Michael Beschloss authored books for signing.

## Coffee & Soda Service

2-2:30 p.m.

South Seas, Palm & Jasmine Foyers

Complimentary coffee and soda will be available.

## CSG Executive Committee

2:30 – 4 p.m.

South Seas Ballroom F





## NCIC Summit of the States Closing Session: Occupational Licensure Compacts

2:30 – 4 p.m.

Jasmine C

The U. S. Bureau of Labor Statistics estimates that the number of licensed occupations has risen from 5 percent of the U. S. workforce in the 1950s to about a quarter of the workforce today. Navigating the various state licensing processes can pose a significant challenge for workers due to different rules, regulations, fee structures and continuing education requirements. This panel will look at the rising use of occupational licensure compacts, particularly in the health care sector, to achieve professional licensure portability and reciprocity and the potential impacts on America's workforce.

## Break

4 – 4:30 p.m.

## CSG Regional Receptions

4:30 – 5:30 p.m.

- CSG Eastern Regional Conference  
Palm A
- CSG Midwestern Legislative Conference  
Palm B
- CSG Southern Legislative Conference  
Palm C
- CSG West  
Palm D

## CSG 2018 National Conference:

### Kentucky Kick-off

Skyfall Lounge, Delano  
 (Connected to the Mandalay Bay Resort)

5:30 – 8 p.m.

Suggested Attire: Cocktail/Business

CSG Chair-Elect Kentucky Senate President Robert Stivers invites you to "Come Fly with Me" to the CSG 2018 National Conference in Northern Kentucky/ Greater Cincinnati. The conference kick-off will be an elegant "Vegas style" evening of food, music and dancing at Mandalay Bay's Skyfall Lounge.

Walking directions from the Mandalay Bay Front Desk: Walk toward the Casino and go diagonal through the Casino toward the Delano and the Michael Jackson ONE Theater. There is overhead directional signage. The Skyfall Lounge entry will be on your left, just after the Michael Jackson ONE Theater.

Walking directions from the Convention Center: Walk toward the Casino and turn left into the Casino area. Continue walking toward the Delano and the Michael Jackson ONE Theater. There is overhead directional sign. The Skyfall Lounge entry will be on your left, just after the Michael Jackson ONE Theater.

Please note that guests under 21 years old will be provided a wristband upon arrival to the Skyfall Lounge and will have certain participation restrictions.





## About CSG

### CSG MISSION

Established in 1933, The Council of State Governments is the only organization that takes state government to the next level by creating a multibranch, nonpartisan community. Because of this community, we are able to identify and share best practices and take on the critical challenges of the future in an unparalleled fashion. We conduct research, create forums for innovation and, through our community, ensure the states continue to be recognized as the laboratories of democracy.

### CSG OVERVIEW

Governors, legislators, justices, appointed officials and agency directors—our community is composed of officials from all three branches of government from every state and territory in the U.S. Several Canadian provinces also participate in the CSG community through affiliations with CSG regional offices. CSG expertise includes affiliate organizations with specialized knowledge and the CSG Justice Center. Government affairs professionals from Fortune 500 companies, professional associations and nonprofit groups participate in the community through the CSG Associates program.

### CSG WASHINGTON, D.C., OFFICE

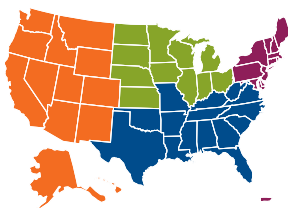
The CSG Washington, D.C., office provides a voice for state leaders to Congress. The Washington office monitors federal developments and trends and evaluates the impact of federal activities, including U.S. Supreme Court decisions, on states. The CSG Washington office is well positioned to create the kind of relationships that grow into partnerships between the states and the federal government.

### CSG REGIONS

Regional by design, CSG is a national community with six offices across the U.S. The headquarters office is in Lexington, Kentucky, and the federal liaison office is located in Washington, D.C. Regional offices are located in Atlanta, Chicago, New York City and Sacramento, California. All CSG members have the opportunity to participate on two levels—regional and national. This structure invites focused participation from members on a more intimate, regional level and also provides a national community to exchange information and ideas.

### CSG HEADQUARTERS

The national office in Lexington, Kentucky, is the epicenter for The Council of State Governments' mission to help make states stronger. The headquarters office provides policy analysis and tracks national issues facing state governments. The Lexington staff also manages CSG national meetings and programs. These national meetings convene state leaders, private-sector partners and staff from every region to learn from guest speakers, network with colleagues and share solutions. CSG flagship publications, such as *The Book of the States* and *Capitol Ideas* magazine, also are produced at our national office. State leaders rely on these publications, as well as our many policy briefs and multimedia materials, to assist them in the challenge of governance. The national office is also home to other CSG national programs: the Henry Toll Fellowship, the Associates program, CSG Affiliate organizations, Shared State Legislation and the National Center for Interstate Compacts.

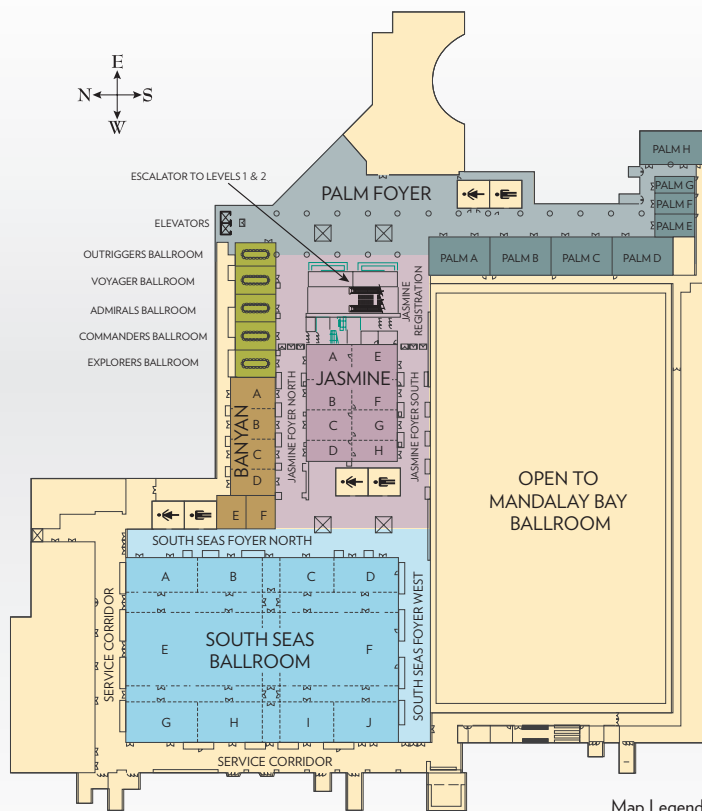








## SOUTH CONVENTION CENTER LEVEL 3



### Map Legend

- Men's Room 
- Women's Room 
- Telephones 



**Governing is the nation's leading information platform covering, policy, management and politics for state and local government leaders.** Recognized as the most credible and authoritative voice in its field, Governing provides nonpartisan news, insight and analysis and showcases best practices and innovative ideas happening throughout state and local government.

Subscribe to our free monthly print magazine and daily email newsletters for job-critical coverage and deep dives into issues such as public finance, transportation, economic development, health, education, infrastructure, the environment and technology.

# GOVERNING

[www.governing.com/subscribe](http://www.governing.com/subscribe)







**SAVE THE DATE**



**CSG 2018 NATIONAL CONFERENCE**

**NORTHERN KENTUCKY  
GREATER CINCINNATI**

**DEC. 6-8**



**The Council  
of State  
Governments**







# Save the Date

*csg.org*

## CSG 2018 MEETINGS

### **CSG Midwest: Midwestern Legislative Conference (MLC) 73rd Annual Meeting**

July 15 – 18

Winnipeg, Manitoba, Canada

### **CSG South: Southern Legislative Conference (SLC) 72nd Annual Meeting**

July 21 – 25

St. Louis, Missouri

### **CSG East: Eastern Regional Conference (ERC) 58th Annual Meeting**

Aug. 5 – 8

Westchester, New York

### **CSG West 71st Annual Meeting**

Sept. 12 – 16

Snowbird, Utah

### **CSG 2018 National Conference**

Dec. 6 – 8

Northern Kentucky/Greater Cincinnati